

MOSAIC

ONLINE ADVERTISING RATES



INFORMATION & POLICIES

MOSAIC



ADVERTISING RATE

WE WILL HELP YOU SPREAD THE WORD!
PURCHASE A THREE MONTH ADVERTISING
SPOT ON THE MOSAIC SITE FOR **\$250.**



VIDEO

VIDEOS CAN BE SENT VIA WE TRANSFER
AND SHOULD BE UNDER TWO MINUTES
IN LENGTH TO THIS EMAIL ADDRESS: **LISA.
HOWDEN@FMCIC.CA.** STANDARD FORMATS
ARE PREFERABLE (MP4, AVI, WMV, MOV)

The MOSAIC is circulated to 1,000 subscribers comprising our network of churches across Canada, all ministerial and lay leadership (*including delegates*), as well as individuals in local Free Methodist congregations who have subscribed individually to the MOSAIC. Links to each new MOSAIC are also posted on our facebook page.

ADVERTISING POLICY

THE MOSAIC RESERVES THE RIGHT TO REJECT ANY AD THAT IS IN CONFLICT WITH THE VALUES OF THE FREE METHODIST CHURCH IN CANADA. ACCEPTANCE OF ADVERTISEMENTS DOES NOT INDICATE ENDORSEMENT OF ANY ADVERTISERS OR PRODUCTS. THE MOSAIC MAY REFUSE THE ADMISSION OF ANY AD WHICH FALLS OUTSIDE ITS EDITORIAL POLICY.

SPECIFICATIONS

ADS SENT BY E-MAIL CAN BE SENT IN HIGH RESOLUTION PDF FORMAT OR JPEG FORMAT AT 220 DPI. PLEASE MAKE SURE ALL FONTS ARE EMBEDDED IN YOUR PDF FILES. TEXT COPY MAY BE SENT TO US BY EMAIL LARGE DIGITAL FILES CAN BE UPLOADED USING WE TRANSFER [WETRANSFER.COM]

SUBMISSION DEADLINE

ADS ARE REQUIRED THREE WEEKS PRIOR TO MOSAIC RELEASE DATE.

DISCOUNT RATES

PRE-SCHEDULING TWO ADS IN A 12-MONTH PERIOD WILL QUALIFY ADVERTISERS TO RECEIVE A 15% DISCOUNT ON EACH INSERTION. THE ADS DO NOT HAVE TO APPEAR IN CONSECUTIVE ORDER.

SCHEDULING THREE OR MORE ADS IN A 12-MONTH PERIOD QUALIFIES ADVERTISERS TO RECEIVE A 20% DISCOUNT.

EDITOR'S NOTE



Lisa Howden

EDITOR-IN-CHIEF

A VERY PROUD HERITAGE

MOSAIC, now an online magazine published quarterly, is the "*direct descendant*" of the Free Methodist Herald, which began publication in 1886 as a denominational newspaper by The Free Methodist Church in Canada.

The MOSAIC is circulated to our network of churches across Canada, all ministerial and lay leadership (including delegates), as well as individuals in local Free Methodist congregations who have subscribed to the MOSAIC. Links to every new MOSAIC issue is posted on our Facebook page.

A lot has changed over the one hundred and thirty two years that our denominational magazine has existed, however, there is one thing that has not changed and that is our earnest desire to communicate stories from our movement to encourage, motivate and inspire our readers.

To advertise in the MOSAIC please contact:

Sandy Crozier

4315 Village Centre Court, Mississauga, ON L4Z 1S2

Phone: (613) 583-4877

E-mail: sandy.crozier@fmcic.ca

www.fmcic.ca/mosaic